

619-206-9403

imoranmo@gmail.com

Chula Vista, CA, United States



ISMAEL MORAN-MONTERO

SURVEY PROGRAMMER

EDUCATION

2002 - 2006

Graphic Communication

Call Poly , SLO

UCSD Coding Bootcamp

Completed November 2021

MY EXPERTISE

Professional Skills

- Macintosh/PC
- Organizational
- Verbal & Written Communication
- Analytical & Interpersonal skills
- Technical Support

Technical Skills

Microsoft Suite

Excel, Microsoft Word, Powerpoint, Teams, OneNote & Publisher

Adobe

InDesign, Photoshop, Image Ready, Illustrator & Dreamweaver

Google Drive

Sheets, Docs, Slides & Forms

Other

CMIX, Qualtrics, EFS (Enterprise Feedback Suite), Decipher, MySQL, Node, Javascript, HTML & CSS

PROFILE INFO

Professional Survey Programmer with a unique mix of creativity, time management, problem-solving, and technical skills proven by 10 years of experience. Committed to helping clients reach their data goals through creative programming. Accustomed to collaborating with other professionals to achieve company goals.

WORK EXPERIENCE

2017 - 2023
Dynata

**Associate Team Lead,
Survey Programming**

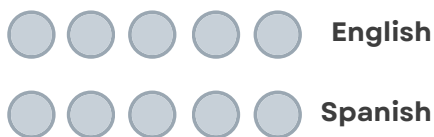
- Program market research surveys using CMIX/Decipher platforms (proprietary software)
- Internal and external communications
- Collaborate with cross-functional partners across the organization
- Proactively simplifies and improves existing processes to improve customer experience
- Identify pain points in product and service experiences and propose successful solutions
- Contributes to the completion of organizational projects and goals

2011 - 2017
**Culturati
Research &
Consulting Inc.**

Manager, Online Research & Design

- Program market research surveys using Enterprise Feedback Suite.
- Data entry/coding;
- Assist with data analysis and topline reports from Market Research studies.
- Collaborate with cross-functional partners across the organization

LANGUAGES



ORGANIZATIONS

Lambda Theta Phi Latin
Fraternity Incorporated

VOLUNTEER EXPERIENCE

Big Brother Big Brothers And Big Sisters Of America

Mentoring program that matches an adult volunteer , known as a Big Brother or Big Sister, to a child, known as a Little Brother or Little Sister, with the expectation that a caring and supportive relationship will develop.

WORK EXPERIENCE

- Proactively identified customer experience insights and opportunities using customer research and analytics, and drives from insight to execution of solutions
- An individual contributor who executed parts of the customer experience plan
- Manage Online Market Research Community.
- In charge of the art direction of marketing materials for the company.

2010 - 2011 Legend 3D

Stereo Artist

- Mastery of proprietary software.
- Postproduction 3D conversion (Smurfs, Conan, The Green Hornet, Shrek 13, The Green Lantern, Transformers: Dark Side of the moon, Top Gun).
- File Management.
- Interpret client and stereographer notes and apply them to work.
- Mentored and trained new employees

2006 - 2010 Tolosa Press

Graphic Designer

- Created advertisements for multiple clients ranging from resorts to financial institutions
- Assist with sales concepts and design for multiple advertising clients.
- Coordinate the production of several publications.
- Keep in contact with the printer and follow printing specifications.
- Art director for the local newspaper (The Coast New) and magazine (A Place To Call Home.